

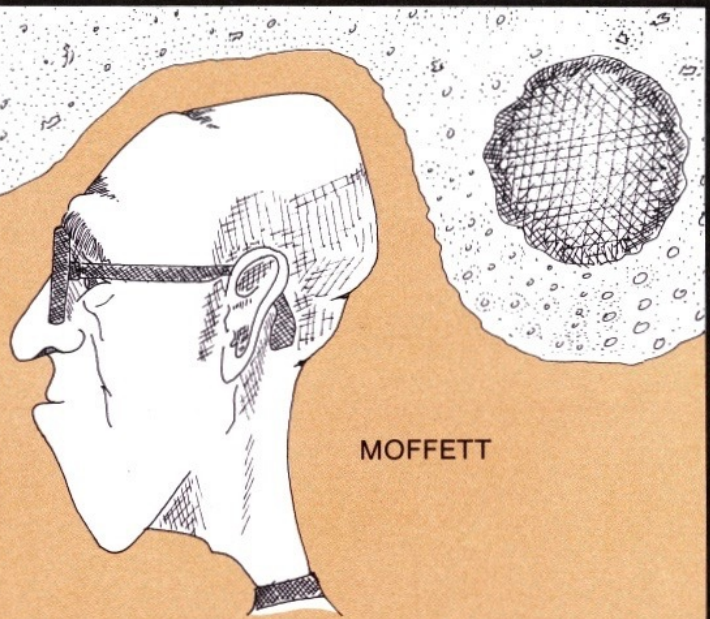
pcso **bulletin**

PACIFIC COAST SOCIETY
OF ORTHODONTISTS

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ARTICULAR BIOLOGY AND ORTHODONTICS

BENJAMIN C. MOFFETT, DDS
DONALD R. JOONDEPH, DDS



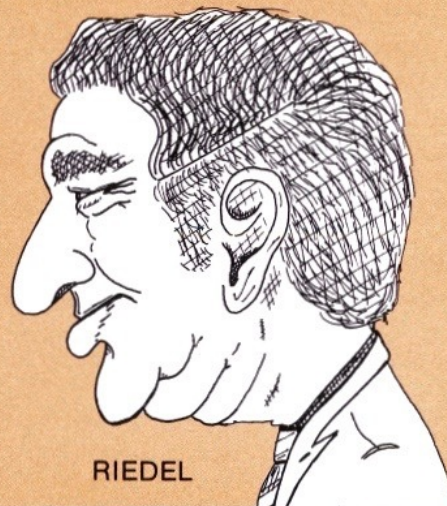
MOFFETT

DENTAL RESPONSE TO SELECTED PERMANENT TOOTH EXTRACTION IN THE MIXED DENTITION

RICHARD A. RIEDEL, DDS
DONALD R. JOONDEPH, DDS



JOONDEPH



RIEDEL

PCSO BULLETIN wins Golden Pencil Award

At the ADA Conference on Journalism held in San Diego, March 8-10, 1981, the PCSO Bulletin, published by the Pacific Coast Society of Orthodontists, was presented the Golden Pencil Award, Division II, by the International College of Dentists. This award referred specifically to the Winter 1980 issue describing the annual meeting held in San Francisco. In a letter announcing the award Dr. W. E. Hawkins, chairman of the Awards Committee, wrote: "The eight-page report of the PCSO meeting using line art, photographs, and handwritten message on notepaper is handsome and demands attention."

Many individuals deserve recognition for their contributions to the PCSO Bulletin. The following article describes their roles and answers questions I am asked frequently as editor.

David L. Turpin



Drawing of Dr. David Turpin by Dr. Stan Hall

What kind of staff do you have to produce the PCSO Bulletin?

The bulk of our material is gathered by three associate editors, one from each region. For example, it is the responsibility of the Southern Region editor to attend all local PCSO meetings and summarize the scientific, commercial and social activities for our readers. The write-up, along with appropriate photographs is then sent to Seattle where it is edited, first by me and then by Roberta Merryman. Quarterly publication allows the membership to review scientific material within three to four months after it is presented.

Dr. Hal Bergh represents the Southern Region, Dr. Owen Nichols the Central Region, and Dr. Vince Kokich is the Northern Region editor.

As editorial assistant, Roberta Merryman works an average of 25 hours a month editing material, proof reading, designing the layout of each page, helping with the cover, etc.

Another key staff member is Dr. Dennis McKee, La Mesa, CA. Dennis serves as business manager and is primarily responsible for the initial contact with prospective advertisers. He encourages each advertiser to sign a one-year contract in advance. Many magazines employ the services of an advertising agency for this purpose.



Drawing of Dr. David Turpin by Dr. Stan Hall